GREENE ESPEL PLLP

Holley C. M. Horrell Attorney



Strategic, straightforward, driven.

hhorrell@greeneespel.com
612.373.8394 Direct

Nima Harun, assistant
nharun@greeneespel.com

OVERVIEW

Holley has broad and deep litigation experience, ranging from breach of contract disputes, to complex coordinated antitrust litigation, to intellectual property cases, to trust instruction proceedings. Whether she's negotiating the scope of discovery, arguing a dispositive motion, or first-chairing a trial, Holley brings careful preparation and a thorough command of the facts. And while she has litigated in state and federal courts around the country, Holley draws particularly on her two judicial clerkships with district judges in the U.S. District Court for the District of Minnesota to advise clients on litigating in federal court in Minnesota.

In the intellectual property space, Holley regularly represents clients in copyright and trademark infringement lawsuits in federal court and has appeared before the Trademark Trial and Appeal Board. In one representative matter, she won a preliminary injunction under the Lanham Act against a company for distributing counterfeit goods—work recognized with an "Attorney of the Year" distinction.

Holley also regularly counsels clients outside the courtroom on intellectual property rights, contract analysis, risk assessment, and pre-litigation strategy and negotiations. She also speaks on copyright and trademark developments and has taught a law school course on depositions.

Holley maintains an active pro bono practice, primarily representing children in foster-care-related legal proceedings. She served as Board Chair for the Children's Law Center of Minnesota and serves as Secretary for the State Board of Civil Legal Aid.

EDUCATION

- J.D., Stanford Law School; Hilmer Oehlmann, Jr. Award for Outstanding Performance in Federal Litigation; Co-Editor-in-Chief, *Stanford Technology Law Review*
- B.A., Duke University, *summa cum laude*, English, with minors in Art History and Mandarin Chinese, Phi Beta Kappa

EXPERIENCE

- United States District Court for the District of Minnesota, Judge Jeffrey M. Bryan, Law Clerk
- United States District Court for the District of Minnesota, Judge Joan N. Ericksen, Law Clerk
- Irell & Manella PLLP, Associate

© 2023 Greene Espel, PLLP. All Rights Reserved.

ADMISSIONS

- U.S. Court of Appeals for the Third Circuit
- U.S. Court of Appeals for the Sixth Circuit
- U.S. District Court for the Central District of California
- U.S. District Court for the Eastern District Court of California
- U.S. District Court for the Northern District of California
- U.S. District Court for the Eastern District of Michigan
- U.S. District Court for the District of Minnesota
- State Bar of California
- State Bar of Minnesota

AFFILIATIONS

PROFESSIONAL AFFILIATIONS

- American Intellectual Property Law Association
    - AIPLA Quarterly Journal Editorial Board Member (2021-2024)
- Federal Bar Association, Minnesota Chapter
    - Vice-President, Special Events (2026-present)
    - Practice Group Co-Chair (2024-2026)
    - Community Outreach Committee Member (2020-2022)
- The Honorable Jimmie V. Reyna Intellectual Property American Inn of Court
- University of Minnesota Law School
    - Adjunct Professor on Depositions (Spring 2026)
    - Adjunct Professor on Judicial Writing (Spring 2021)
- Minnesota Women Lawyers

LANGUAGES

- French (fluent)
- Mandarin (familiar)

RECOGNITION

- 2023 Attorney of the Year, *Minnesota Lawyer*
- 2021 Attorney of the Year, *Minnesota Lawyer*
- Recognized as Minnesota State Bar Association North Star Lawyer for pro bono service (2025)
- Selected to Super Lawyers list, *Minnesota Super Lawyers* (2025)
- Listed in Best Lawyers: Ones to Watch (2021-2027)
- Rising Star, Minnesota Super Lawyers (2020-2024)
- Recognized as Up and Coming Attorney, *Minnesota Lawyer* (2019)
- Recognized as Minnesota State Bar Association North Star Lawyer for pro bono service (2018-2019, 2024)
- Appointed to U.S. Magistrate Judge Merit Selection Panel by Chief Judge Patrick J. Schiltz (2024)
- Appointed to a Merit Selection Panel by Chief Judge John R. Tunheim to advise the U.S. District Court of the District of Minnesota on the reappointment of U.S. Magistrate Judge Tony N. Leung (July 2018)
- Featured in a “Pro Bono Spotlight” by the Inner City Law Center of Los Angeles, CA, for her *pro bono* representation of veterans (Sept. 2015)
- Hilmer Oehlmann, Jr. Award for Outstanding Performance in Federal Litigation (Spring 2010)

© 2023 Greene Espel, PLLP. All Rights Reserved.

GREENE ESPEL PLLP

COMMUNITY

COMMUNITY INVOLVEMENT

- Children's Law Center of Minnesota
  - Board Member (2020-2025)
  - Board Chair (2024-2025)
  - Co-Chair, Development Committee (2023-2024)
- State Board of Civil Legal Aid
  - Board Member (2025-present)
  - Board Secretary (2026-present)
- Girls on the Run Twin Cities
  - Board Member (2019-2023)
  - Co-Chair of Associate Board (2019-2020)
  - Special Events Committee Member (2016-2019)
- Fourth Generation (a program of the Minneapolis Foundation), Volunteer Grantmaker (2017-2018)
- Los Angeles Intellectual Property Law Association, Chair of Copyright and Trademark committee (2014-2015); Co-Chair of Washington in the West committee (2013-2014)

NEWS & UPDATES

- **August 20, 2026** Greene Espel Attorneys Recognized on the 2027 Best Lawyers and Ones to Watch Lists
- **June 25, 2026** Greene Espel Attorneys Named 2025 North Star Lawyers for Pro Bono Service
- **August 21, 2025** Greene Espel Attorneys Recognized on the 2026 Best Lawyers and Ones to Watch Lists
- **July 24, 2025** Greene Espel Launches Mediation Practice
- **July 15, 2025** Greene Espel Attorneys Recognized on the 2025 Minnesota Super Lawyers and Rising Stars Lists
- **April 15, 2025** Holley Horrell Appointed to State Board of Civil Legal Aid
- **October 30, 2024** Holley Horrell Appointed to U.S. Magistrate Judge Merit Selection Panel
- **August 16, 2024** Greene Espel Attorneys Recognized on the 2025 Best Lawyers and Ones to Watch Lists
- **July 15, 2024** Greene Espel Attorneys Recognized on the 2024 Minnesota Super Lawyers and Rising Stars Lists
- **February 6, 2024** Holley Horrell Elected to Serve as Vice Chair of the Children's Law Center of Minnesota's Board of Directors
- **January 10, 2024** Cargill and Greene Espel Attorneys Recognized by *Minnesota Lawyer* as 2023 Attorneys of the Year
- **August 17, 2023** *Best Lawyers Recognizes 16 Greene Espel Attorneys on the 2024 Best Lawyers and Best Lawyers: Ones to Watch Lists*
- **July 18, 2023** *16 Greene Espel Attorneys Recognized on the Minnesota Super Lawyers and Rising Stars Lists*
- **August 18, 2022** Best Lawyers Recognizes 14 Greene Espel Attorneys on the 2023 Best Lawyers and Best Lawyers: Ones to Watch Lists
- **July 18, 2022** 16 Greene Espel Attorneys Recognized on the Minnesota Super Lawyers and Rising Stars Lists
- **December 21, 2021** 3M and Greene Espel Attorneys Recognized by *Minnesota Lawyer* as 2021 Attorney of the Year Honorees
- **October 11, 2021** Greene Espel Attorneys Recognized in 2022 "Best Lawyers in the Midwest" Publication
- **August 19, 2021** Best Lawyers Recognizes 14 Greene Espel Attorneys on the 2022 Best Lawyers and Best Lawyers: Ones to Watch Lists
- **July 21, 2021** Award: Super Lawyers Recognizes 13 Greene Espel Attorneys on the 2021 Minnesota Super Lawyers and Rising Stars Lists
- **June 23, 2021** *Best Lawyers* 2021 "The Employment Law Issue" Recognizes Greene Espel Attorneys
- **June 14, 2021** *Best Lawyers* 2021 “Women in the Law” Business Edition Recognizes Eight Greene Espel Attorneys

© 2023 Greene Espel, PLLP. All Rights Reserved.

- **August 20, 2020** Award: The Best Lawyers in America 2021 Recognizes 17 Greene Espel Lawyers
- **July 20, 2020** Award: Super Lawyers Recognizes 20 Greene Espel Attorneys
- **June 10, 2020** Award: 13 Greene Espel Attorneys Named North Star Lawyers for Pro Bono Service
- **June 4, 2020** Client Win: Judge Rules in Favor of Certificateholder in RMBS Case
- **December 12, 2019** Client Win: Greene Espel Client Honeywell Beats $22 million Implied Contract Claim, Wins Counterclaim
- **October 28, 2019** Update: 'Willful' Thinking: Supreme Court Set To Clarify When Trademark Owners May Recover Profit Awards
- **July 1, 2019** Holley Horrell and Faris Rashid Named Up & Coming Lawyers by Minnesota Lawyer
- **June 10, 2019** Eight Greene Espel Attorneys Named North Star Lawyers for Pro Bono Service
- **March 29, 2019** John Baker Receives Award from International Municipal Lawyers Association
- **May 21, 2018** Greene Espel Attorneys to Present at the 2018 Employment Law Conference
- **March 28, 2018** The Women Attorneys of Greene Espel Reflect on Key Lessons
- **February 14, 2018** Q&A: Meet our Newest Innovators
- **January 18, 2018** Case Update and Potential Implications for Patent Owners: Wi-Fi One, LLC v. Broadcom Corp. (Fed. Cir. 2017)
- **November 27, 2017** Greene Espel Welcomes Attorney Holley Horrell
- **April 9, 2014** Kubicz Hall speaks at ABA Section of International Law Spring Meeting

EVENTS & PRESENTATIONS

- **September 24, 2026** "2026 Trademark Year in Review: Descriptive Fair Use, Evidence of Confusion, Failure-to-Function Refusals and More," 2026 Midwest IP Institute, Minnesota CLE
- **June 18, 2026** Holley Horrell to Present on Recent IP-Related Court Decisions for the Minnesota Chapter of the Federal Bar Association
- **February 1, 2023** *Rule 16 Initial Scheduling Conferences and Learning About Opposing Parties' ESI and Preservation*, Guest Lecturer, University of Minnesota Law School
- **October 1, 2022** *"Preparing to Defend a Deposition," Winning Strategies for Today's Deposition Practice*, Minnesota CLE
- **April 28, 2022** Holley Horrell to Present on MDLs and Coordinated Class Actions for the Federal Bar Association Minnesota Chapter
- **April 28, 2022** *Pre-Trial and Early Case Coordination: Multidistrict Litigation vs. Coordinated and Consolidated Class and Mass Actions*, Federal Bar Association Minnesota Chapter, Panelist
- **October 2, 2020** (Event 10/2/2020): Holley Horrell to Present during 2020 Midwest IP Institute
- **October 1, 2020** *Legal Ethics and Professional Responsibility for IP Attorneys – Know When to Say "No"*, Midwest IP Institute, Minnesota CLE, Panelist
- **May 1, 2020** *Art & the Law (or IP 101 for Artists)*, Graduate colloquium class for Master of Fine Art students at the Department of Art, the University of Maryland, College Park
- **March 11, 2020** Event (3/11/2020): Federal Bar Association Minnesota Chapter Monthly Luncheon
- **April 1, 2019** *IP (P)review: An All-Star Opinion (Analyzing the Converse Decision on Trade Dress)*, Federal Circuit Bar Association Bench & Bar Dialogue, Minneapolis
- **May 1, 2018** *Religion in the Workplace – Duties to Accommodate and the Consequences of Not Doing So*, 2018 Upper Midwest Employment Law Institute, Minnesota CLE

ARTICLES & PUBLICATIONS

- **August 2, 2024** "Eighth Circuit on Copyright Law: Simple Form Is Not Copyrightable and Using a Meme Was Not Fair Use," Law.com
- **October 28, 2019** *'Willful' Thinking: Supreme Court Set To Clarify When Trademark Owners May Recover Profit Awards*, Article, Law.com

© 2023 Greene Espel, PLLP. All Rights Reserved.

- **January 8, 2018** *Case Update and Potential Implications for Patent Owners: Wi-Fi One, LLC v. Broadcom Corp.* (Fed. Cir. 2017), Article

© 2023 Greene Espel, PLLP. All Rights Reserved.