

**Chelsea Berglund** Marketing & Business Development Manager



Chelsea plans and implements the firm's marketing and business development initiatives.

**cberglund@greeneespel.com**

**612.373.8324** Direct

, assistant

## OVERVIEW

Chelsea supports the talented attorneys at Greene Espel, focusing on strengthening client relationships and positioning the firm's brand in the marketplace. She oversees firm communications, event planning, social media, business development coaching, and the website.

## AFFILIATIONS

- Legal Marketing Association
  - Chair, Minnesota Local Steering Committee (2019)
  - Vice-Chair, Minnesota Local Steering Committee (2017-2018)
  - Co-Director of Programming, Minnesota Local Steering Committee (2018)
  - Director of Membership, Minnesota Local Group (2016-2017)
  - Member (2014-present)